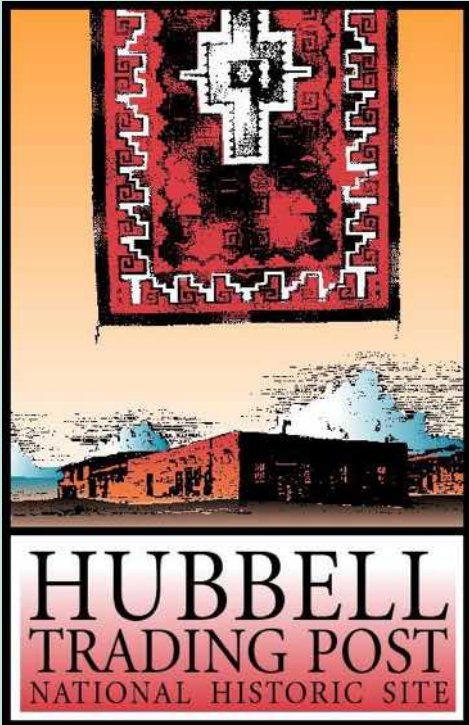


Friends of Hubbell Trading Post Newsletter



Issue No 15 Spring 2022



What's Inside

Chairman's Report

May 7th Auction

The Legacy of Fred Harvey

Chairman's Report

We look forward to seeing you on May 7, 2022, at the Gallup Community Center for our initial 2022 auction.

Volunteers are needed and always welcome. If you want to get a close look of the workings of our auction, we would love to have you volunteer.

Let us know of your interest through our website located within this newsletter. Help is needed both at intake prior to the auction as well as on Saturday during the auction.

The late September 21' auction was a raging success with over 65% of the items crossing the block sold. Many unique and large rugs were also sold as were many carvings. The May 2022 auction will also have live carving and weaving demonstrations on Saturday Morning during auction preview. Both artists will also have their works in the auction for bidders.

A big THANKS to all our members who donate funding to our cause. We hope to see you at the auction as well.

We had many item donations with all those proceeds deposited straight into the Scholarship fund. Monetary contributions continue to fuel our scholarships as well and we should easily reach our goal of 10/\$2500 scholarships and 1/\$3000 scholarship in the fall of 2022.

See you in May. No sitting on your hands. Buy what you like, love what you buy.

All Credit cards are welcome as well as personal checks. We also take \$Cash\$. No stamps or Bit Coin.



Frank Kohler
Chair, FoH



SATURDAY, MAY 7, 2022
Auction: Noon-5 pm MT
Preview: 9:00-11:30 am
GALLUP COMMUNITY SERVICE CENTER
410 Bataan Veterans St. | New Mexico | 87301 | (Exit 22 From I-40) | 505-722-9230
Sponsored by FRIENDS of HUBBELL
friendsofhubbellauction@gmail.com

More than 300
Vintage & Contemporary Navajo Weavings
Pottery | Katsina Dolls
Jewelry | Baskets | Silversmith Works
through auction and approved vendors

Free to the Public:
Free Parking
No Admission Charge.
No Buyer Registration Fee
All Credit Cards Accepted

Artists:
Submit work at the GCSG:
May 4, noon-5pm
May 5, 8am-5pm
May 6, 8am-noon

Proceeds Benefit
Native American
College Students

Native American Art Auction May 7, 2021 Gallup Community Center Gallup, New Mexico

Preview 9:00 - 11:30 AM MST
Auction 12:00 - 5:00 PM MST

La Quinta by Wyndham Gallup will extend a special room rate to Friends of Hubbell of \$104 a night plus taxes

Mention Friends of Hubbell Rate when calling the hotel for a reservation.

La Quinta by Wyndham Gallup
3880 E. Highway 66
Gallup, NM 87301
505-722-2233 Phone
505-722-2885 Fax

Vendor Tables

Just a reminder that vendor tables can be rented for \$40 for the May 7th auction. There are approximately 20 tables available for those that get their deposits in first. Please contact Mr. Jeff Clark at clarke_jeff@yahoo.com if you need additional details.

Post Auction Sales

Once an item has gone through the auction, if the item did not sell, has been returned to the artist after being processed out of the Friends of Hubbell system, the artists are free to negotiate with traders / buyers on a sale price. At that point, the transaction is between the artist and buyer.

Donate to Friends of Hubbell Trading Post NPS NHS

[FoH Paypal](#)

FOH RAFFLE FOR TWO GREY HILLS PENDLETON BLANKET



Designed by celebrated Navajo artist Mary Henderson Begay, a master weaver from Sanostee, NM. She is proud to carry on a tradition first taught to her by her grandmother and mother starting when Mary was only 12 years of age. Mary has spent many decades weaving alongside her relatives teaching and inspiring others as they wove.

Toadlena Trading Post in New Mexico carries Mary's original creations and has the rug that inspired the blanket design, which was purchased from her by Pendleton. This blanket is 64" x 80"

She is famous for her intricate, complex creations based on traditional patterns. Mary was honored with the Arizona Island Living Treasure Award in 2013. It takes a weaver 400 hours to produce a medium-sized rug from start to finish.

This blanket is the second in the Pendleton "Weaver's Series," celebrating the artistry of the contemporary weavers by interpreting their one-of-a-kind works into blanket designs.

This is a donated item and raffle tickets will be \$10, all proceeds will go to the scholarship fund.

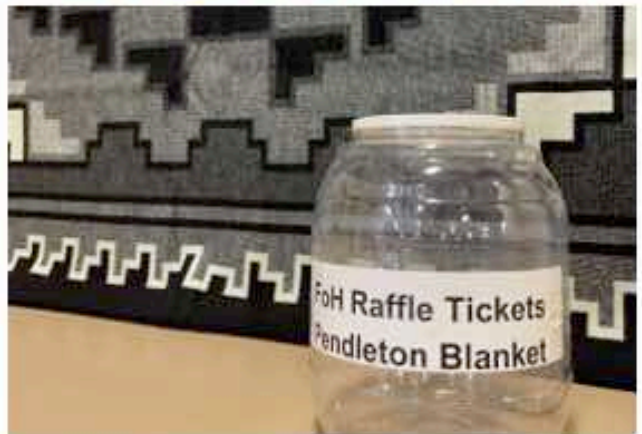


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FRIENDS OF HUBBELL THANK YOU

SEPTEMBER 2021 AUCTION



Photos by: Patricia Sides Photography

The Legacy of Fred Harvey Feeding the Expansion of the American Southwest

By Tom Surface

An innovative restaurateur and marketer, Fred Harvey is credited with creating the first restaurant chain in the United States. He was also a leader in promoting tourism in the American Southwest in the late 19th century.

At its height, the Fred Harvey Company operated some 84 Harvey Houses in addition to the hotels and railroad dining cars.

Fred Harvey and his employees successfully brought new higher standards of both civility and dining to a region widely regarded in the era as "the Wild West." He created a legacy that was continued by his sons and remained in the family until the death of a grandson in 1965. Despite the decline of passenger train patronage in the United States in the 20th century with the advent of the automobile, portions of the Fred Harvey Company have continued to operate since 1968 as part of a larger hospitality industry conglomerate.

Harvey was born to mixed Scottish and English parents, and immigrated into the United States from Liverpool, England in 1853 at the age of 17. He took a job in New York as a pot scrubber and busboy at Smith and McNell's restaurant, a popular New York City restaurant. There he learned the business from the establishment's quirky proprietors, Henry Smith and T. R. McNell. They taught him the importance of quality service, fresh ingredients and the handshake deal. Harvey quickly worked his way up to busboy, waiter and line cook. This early entry into the world of food service would have large impacts later in his life. He moved from New York to New Orleans then onto St Louis where he worked in jewelry and married his wife Barbara.



(continued next page)

The Legacy of Fred Harvey Feeding the Expansion of the American Southwest

(Continued) By Tom Surface

The Call of the Railroad

Despite successful employment in St Louis, Harvey felt compelled to return to the food industry. He started a café with a partner, and the two ran a profitable business. However, the Civil War soon interfered. The partner was sympathetic to the Confederacy and left town, taking all of the money the two had earned. Harvey soon got back on his feet, working for the Hannibal and St. Joseph Railroad, which was eventually purchased by the Chicago, Burlington and Quincy Railroad. He ascended the corporate ladder and was transferred to the company's office in Leavenworth, Kansas, which would remain his home. Harvey traveled frequently while working for the railroads and found himself deeply dissatisfied with the food served to travelers.

Harvey discovered his calling when in 1873; he began a business venture to set up three restaurant establishments along the Kansas Pacific Railroad. However, it was Harvey's "handshake" partnership with the Atchison, Topeka and Santa Fe Railroad, which began in 1876 that propelled him into the history books of American restaurants and the great American Southwest.

His Legacy Begins to Grow

Harvey opened rent-free eating houses along the railroad. The deal with the owner of the AT&SF was sealed only with a handshake, but it would have huge ramifications for both parties. At their peak, there were 84 Harvey Houses, all of which catered to wealthy and middle-class visitors alike and Harvey became known as "the Civilizer of the West."

Harvey also gained a boost in business with his incorporation of the "Harvey Girl". He hired women between the ages of 18 and 30 and did not permit them to marry until they had put in a full year of work. Harvey Girls resided in housing adjacent to the restaurants. The girls were supervised by the most senior girl, who enforced curfews and chaperoned male visits. Roughly 5,000 Harvey Girls moved out West to work and ultimately marry.

Harvey is also known for pioneering the art of commercial cultural tourism. His "Indian Detours" were meant to provide an authentic Native American experience by having actors stage a certain lifestyle in the desert in order to sell tickets to unwitting tourists. Fred Harvey's feats of marketing did not stop at the attraction. As for tour guides, he used attractive women in outfits becoming their figures. This tactic was adapted from his restaurants, where his Harvey Girls worked as waitresses.

(continued next page)

The Legacy of Fred Harvey Feeding the Expansion of the American Southwest

(Continued) By Tom Surface

Fred Harvey was also a postcard publisher. He believed this was “the best way to promote your hotel or restaurant.” Most postcards were published in co-operation with the Detroit Publishing Company and their Arizona “Phostint” postcards are still collected worldwide.

When Fred Harvey died at the age of 65 in February 1901, there were 47 Harvey House restaurants, 15 hotels, and 30 dining cars operating on the Santa Fe Railroad.

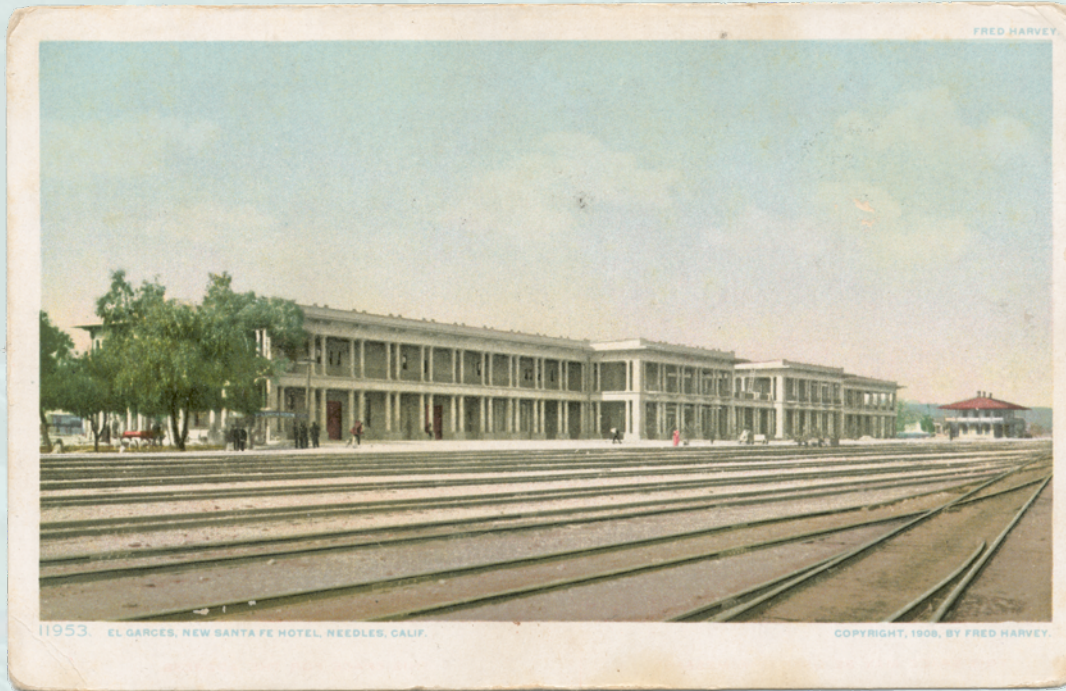
But his Fred Harvey Company continued to grow under the leadership of his sons, Ford and Byron, and his grandsons. In the 1930s, The Fred Harvey Company adapted to the changing preferences of travelers, who opted for dining-car meals rather than those at station restaurants. When rail travel began to yield to the popularity of the automobile, the company shifted its focus, adding operations in other national parks, as well as other restaurants, hotels and tourist-related businesses nationwide.

Harvey Houses continued to be built and operated into the 1960s. The Fred Harvey Company operated the hotel and restaurant chain under the leadership of his sons and grandsons until 1965. After the death of his last grandson, the company was sold in 1968 to a hospitality conglomerate, which is now known as Xanterra. Today, Xanterra is the largest national and state park concessionaire in the United States.

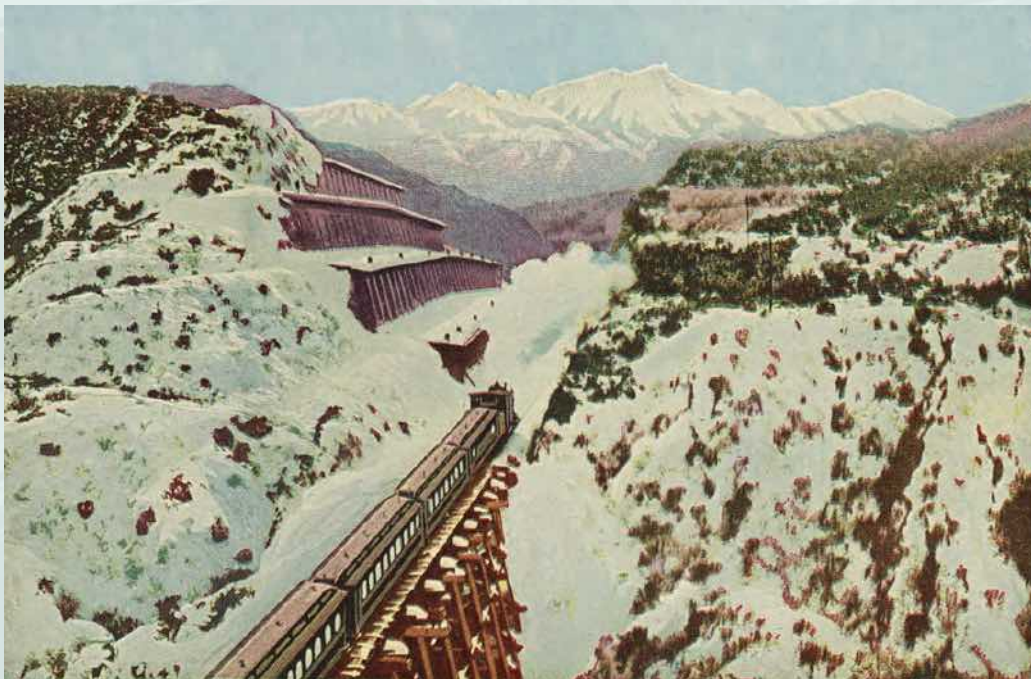
“The Santa Fe Railway and its concessionaire, the Fred Harvey Company, were masters at creating a vision of the Southwest. Jointly, their ephemeral publications promoting the merits of the “Indian Southwest” number in the tens of thousands. Their illustrated books, pamphlets, folios, menus, postcards, playing cards, timetables, calendars and even matchbook covers evoke vivid images of an adventurous journey through a previously remote world. Encounters with American Indian people and cultures were primary attractions for tourists and travelers alike. Images of the land and its people served both to whet travelers’ appetites and to provide souvenir reminders of Southwestern adventures. The two companies’ identities were so closely intertwined that one hardly knew where the Santa Fe Railway ended and the Fred Harvey Company began.”

The Heard Museum – 2016

The Legacy of Fred Harvey Feeding the Expansion of the American Southwest



El Garces railroad depot, hotel, and restaurant in Needles, California, around the turn of the 20th century. The facility, opened in 1908.



Cajon summit and the Santa Fe Railroad, c. 1919.
From a Fred Harvey Co. tourist brochure.

The Legacy of Fred Harvey Feeding the Expansion of the American Southwest



The Hotel Castañeda, Las Vegas, New Mexico, as seen in 2007. An early mission revival style Harvey House (1899) and sister hotel to the Alvarado in Albuquerque, New Mexico.



The La Posada Hotel, built in 1929 and opened in 1930, in Winslow, Arizona. This hotel is the last of the Fred Harvey Hotels.

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Click on the link below to go to Friends of Hubbell Facebook Page

 <https://www.facebook.com/friendsofhubbellauction>

Please visit our Facebook page where we will share more about artists, events, and happenings about Friends of Hubbell. We encourage you to visit the page and contribute images and articles about the wonderful art of Weaving, Pottery, Carvings, and much, much more.

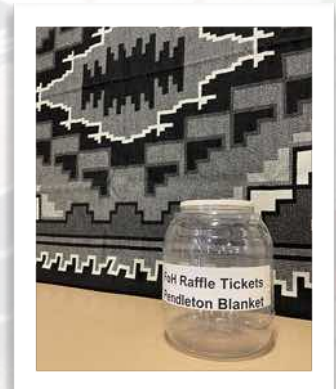
Please follow us and like our page. Again, thank you for your support.
We could not do this without you.



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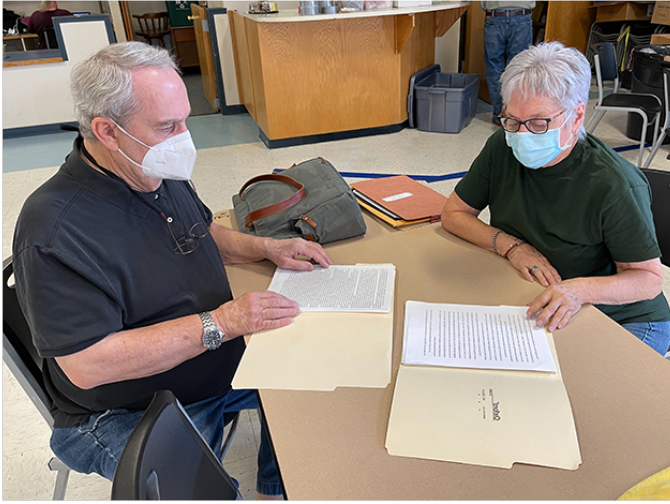
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- Dennis Davis, Newsletter Design/Creation
- Joel Kohler, Web Site Development/Marketing
- Patricia Sides, Photography

Honorary Trustees and Additional Contacts

- Martha Blue, Flagstaff, AZ
- Janet & Jim Hooper, Tucson, AZ
- Martin Link, Gallup, NM

As a federally recognized non-profit organization incorporated in 1990 [Arizona reg.# 02261435], the Friends of Hubbell Trading Post National Historic Site, Inc. contributes to the management objectives of the National Park Service at Hubbell Trading Post National Historic Site. Related goals include revitalizing Native American arts and crafts, perpetuating John Lorenzo Hubbell's legacy, providing college scholarships to Native American students, and increasing public awareness of the Park. We invite you to assist us in these efforts by becoming a member.

"Everything that is good; the concepts in Navajo of beauty, perfection, harmony, goodness, normality, success, well-being, blessedness, order, and ideal."

Handbook of North American Indians Vol. 10 Southwest, Gary Witherspoon, Language and Reality in Navajo World View.